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FOR IMMEDIATE RELEASE

BAM RACING WELCOMES EASTERN DATA, INC. AS DIAMOND SPONSOR FOR 2008

Charlotte, NC - April 02, 2008 - BAM Racing is pleased to welcome Eastern Data, Inc. as an official Diamond Sponsor of the No. 49 NASCAR Sprint Cup Series team for the 2008 season.

"We're excited to welcome Eastern Data, Inc. as a Diamond Sponsor for 2008", commented team owner Beth Ann Morgenthau. "In the NASCAR Sprint Cup Series, it is the support from sponsors that makes it possible for teams to compete every week. We are excited to share the excitement of Sprint Cup racing with Eastern Data, Inc.."

The Diamond Sponsorship™ Program is an associate sponsorship program exclusive to BAM Racing.

About BAM Racing

BAM Racing was formed by Beth Ann and Tony Morgenthau in 2001 and enters its seventh season in NASCAR Sprint Cup Racing. Beth Ann Morgenthau, whose initials make up the name BAM Racing, continues to be the only hands-on female owner in motorsports to have started a team without family connections. The Morgenthau's are investment bankers from Coral Gables, Fla. who specialize in positioning companies to reach their maximum potential. Their business acumen gives them a distinct advantage when it comes to providing maximum exposure and results for their sponsors. For more information, visit www.bamracing.com.

About Eastern Data, Inc.

Mission

At Eastern Data, Inc., we are committed to distributing quality computer components, systems, servers, and an expanding array of computing solutions. Capitalizing on our accelerated delivery time, affordable pricing, assorted purchase options, and exceptional customer service, we plan to improve product accessibility and affordability, provide innovative solutions, and continuously improve our service and products.

To achieve this goal, EDI pursues an individual relationship with each customer and tailors services to meet each customer's specific needs. By contributing to the success of our customers, we hope to stimulate the use of technology throughout a variety of industry sectors, including schools, government institutions, and corporations.

Core Purpose

To be the premier distributor of quality computer components, leading provider of reliable systems and servers, and foremost authority in total computing solutions.

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